

WD well defined WOMEN IN LEADERSHIP

NYC SUMMIT | 2027

NOVEMBER 9, 2027 • 140 BROADWAY, NEW YORK CITY



WELLNESS INDUSTRY ATTENDEES INCLUDE:

- Spa owners, directors, executives, estheticians, cosmetologists, massage therapists, and more
- Salon owners, directors, and stylists
- Wellness brand founders and team members
- Nutrition, health, and wellness coaches
- Functional and integrative medicine professionals
- Wellness travel agents and wellness tourism experts
- Hotel Executives & Decision Makers
- Event planners
- Fitness facility owners, managers, and instructors
- Wellness real estate executives and team members
- Wellness publicists and marketing and communications specialists
- Wellness media & influencers

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

\$6,000 (Limited Availability)

- Introduce one of the keynote speakers, includes a five-minute presentation about your company.
- Display table for interactive showcase sessions.
- Logo on and product inclusion in gift bag (products to be provided)
- Logo, company profile, and link on the event website
- Three complimentary conference passes

GOLD SPONSORSHIP

\$4,500

- Display table for interactive showcase sessions
- Product inclusion in gift bag (products to be provided)
- Logo, company profile, and link on the event website
- Two complimentary conference passes

SILVER SPONSORSHIP

\$2,500

- Product inclusion in gift bag (products to be provided)
- Logo, company profile, and link on the event website
- One complimentary conference pass

LUNCH SPONSORSHIP

\$6,000 (Only 1 available)

- 10-minute company presentation during lunch
- Product sample distribution on each lunch table
- Display table for interactive showcase sessions
- Sponsored by logo across the bottom of table signage
- Logo, company profile, and link on the event website
- Three complimentary conference passes

COCKTAIL PARTY SPONSORSHIP

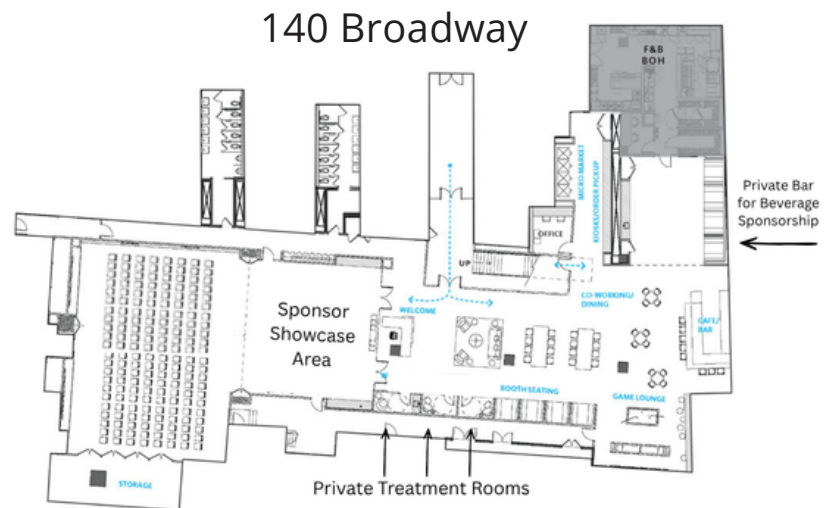
\$5,000 (Only 1 available)

- Five-minute company presentation kicking off party
- Display table for interactive showcase sessions
- Logo, company profile, and link on the event website
- Two complimentary conference passes

EVENT T-SHIRT

\$4,000 (Only 1 available)

- We will work with you to create a custom t-shirt with logo to be distributed in the gift bag
- Well Defined team to wear the t-shirt throughout the event
- Two complimentary conference passes



PRIVATE TREATMENT ROOM SPONSORSHIP

\$5,000 (Only 3 available)

- Use of private room for private experiences
- Two complimentary conference passes

LANYARD SPONSORSHIP

\$4,000 (Only 1 available)

- Logo on event lanyards to be used for all badges
- Two complimentary conference passes

SHOWCASE SPONSORSHIP

\$3,000

- Display table for interactive showcase sessions.
- Logo, company profile, and link on the event website
- Two complimentary conference passes

RESTROOM SPONSORSHIP

\$3,500

- Provide restroom amenities and signage during event
- Logo, company profile, and link on the event website
- Two complimentary conference passes

CUSTOM SPONSORSHIP

We are ready to get creative!

- Contact our sales team to discuss a unique custom activation

EVENT ATTENDANCE

- \$349 through August 31, 2027
- \$399 after September 1

*Group pricing is available for five or more tickets
Sponsors can purchase additional tickets for \$325*